

COUNTRY FEST



From Wagon Wheels to Ferris Wheels

June 17 & 18, 2011

Welcome to Country Fest 2011, *Lil' Bit Country, Lil' Bit Rock & Roll*. South Jordan provides many opportunities to participate in activities and this celebration is a tradition that helps build a sense of community among our residents. The vendor area focuses on unique crafts and delicious food. We believe the vendor area enhances Country Fest and helps with your success as a Country Fest vendor. We invite you to join us in our celebration.

Please find our new program details below.

Dates and Times: Friday, June 17 6:00 pm – 10:00 pm

Saturday, June 18 10:00 am – 10:00 pm

Location: South Jordan City Park (11010 South Redwood Road)

Booth Fees: Each booth space will be 10' wide x 10' deep, on the grass, in City Park. All vendors will have a 10' x 10' tent provided by South Jordan City. Tents include a top panel and three sides. You may wish to bring your own tarp to cover the front of your tent at night.

- RESIDENT Tent rental with 10' x 10' space \$150.00 (power included)
- NON RESIDENT Tent rental with 10' x 10' space \$175.00 (power included)
- RESIDENT Trailers (2 spaces) \$300.00 (power included)
- NON RESIDENTS (2 spaces) \$350.00 (power included)

Booth spaces will be provided randomly. Assignments must be adhered to and are not transferable.

Booth Set Up: Each vendor will be assigned a set up time that must be adhered to. Your Check In time will be sent, via email, two weeks prior to the event. Check In will take place at the large pavilion in City Park. To help save time, please let us know what your set up timeframe will be and we will try to place your Check In time accordingly. You will be able to drive your vehicle up to your booth to unload. After you unload your merchandise, please take your vehicle to the reserved vendor parking, to the south side of the park (Heritage School parking lot).

Vendors must comply with the Utah State Tax regulation. Tax Packets will be provided at Check In.

Vendors must be in their booth, and ready for business, between the hours of 6:00 pm - 10:00 pm on Friday, June 17 and between the hours of 10:00 am – 10:00 pm on Saturday, June 18. There will be no roving vendors unless approved by the Vendor Chair (and clearly identified as such).

Electricity: Power will be provided by the City of South Jordan, but may not accommodate all of your power needs. If you require anything beyond a 120 volt system, please contact the Vendor Chair to discuss options. If you do not need power for your booth, please be advised that you will want battery operated lights for the end of each evening. If you have requested power, please remember to bring your own 20 amp, 100 ft. extension cord.

Food Vendors, with trailers, will have access to 3 wire, 30 amp, twist lock, 240 volt outlets (if needed). You are responsible to bring the appropriate connections or adapters to use these outlets.

Access & Security: Vendors will not be allowed to take home their merchandise from the Vendor Market area on Friday night. Security will be provided, during the night, by the South Jordan City Police Department. On Saturday morning, if you need to restock your booth, you will only have access to the vendor area by foot (wagons and carts may be used). No vehicles will be allowed on the grass. The road to the booths and parking will be closed, for the parade, from 8:30 a.m. to 10.00 a.m.

Booth Tear Down: Vendors are expected to stay in their booths on Friday, from 6:00 p.m. – 10:00 p.m. and Saturday from 10:00 a.m. – 10:00 p.m. No early booth tear down is permitted.

Parking: Parking will be provided for vendors, to the south side of the park, in the Heritage School parking lot. You will receive two (2) vendor parking passes. Please have the parking pass visible, in your vehicle, Friday for Check In and through the end of Country Fest.

Beverage Sales: South Jordan City Country Fest staff/volunteers will have their own Pepsi trailers selling carbonated beverages, water and energy drinks. Food vendors may sell juices, tea and coffee, and if they wish to sell carbonated beverages or water, they must be purchased from South Jordan City and orders placed by June 1, 2011.

Agreement Conditions & Guidelines

- 1 The Vendor makes application for a 10' x 10' pop up tent, which will be provided by South Jordan City. Booth spaces will be assigned randomly, upon receipt of the application and fee.
- 2 South Jordan City Country Fest 2011 is a rain or shine event and upon Vendor acceptance, booth fees are non-refundable. No Exceptions.
3. **Food Vendors must obtain a health permit from the Salt Lake Valley Health Department, at the Vendors expense. Food Vendors shall provide a copy of their health permit, at Check In, and have a copy in their booth during the entire event. No Food Vendor will be permitted to Check In, without a health permit.**
4. No sales allowed outside the confines of your booth. No roving sales are allowed unless you are also registered as a Roving Vendor.
5. No bullhorns or megaphones, flashing lights or strobes, speakers or other amplified sound allowed.
6. Vendors cannot solicit or harass the crowd for sales.
7. No pets allowed.
8. Smoking is prohibited in the South Jordan City Park.
9. No propane lanterns allowed in or around booths. Vendors must provide their own fire extinguishers.
10. Each Vendor will permit the use of their name and pictures in broadcasts, telecast, newspapers, brochures, websites, etc...
11. Vendors should adhere to general festival guidelines. These guidelines are applicable to Vendors and attendees alike.
12. All equipment used in operation of a booth during the event will be the responsibility of the Vendor. Vendors are responsible for: tables, chairs, lighting, maintaining and removing booth materials, leftovers and trash.
13. South Jordan City will not be responsible for lost, stolen or damaged merchandise or equipment. Each vendor is responsible for any and all damages to you, your booth and/or product.
14. South Jordan City will not be held responsible for injury of any kind and will be held harmless under all circumstances.
15. South Jordan City has the right to disallow any item that is not in keeping with the standards of South Jordan City.

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Business Name: _____

Contact Person: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Provide a description of the type of merchandise you would like to sell, or offer, at Country Fest:

Approximate Set Up Time: _____

Total Number of Booth Spaces Requested _____

_____ RESIDENTS Tent Rental with 10' x 10' space \$150.00 (power included)

_____ NON RESIDENT Tent Rental with 10' x 10' space \$175.00 (power included)

_____ RESIDENT Trailer (2 spaces) \$300.00 (power included)

_____ NON RESIDENT Trailer (2 spaces) \$350.00 (power included)

Electrical Needs:

Please list all electrical items to be used and their wattage. Check stickers on back of appliance(s). ** Note that special equipment requirements need to be addressed with the City Vendor Chair and Electrician, prior to arrival and setup. The City of South Jordan does not have the capability to meet all special equipment needs.*

Appliance _____ Watts _____ Appliance _____ Watts _____

I fully understand that all fees are nonrefundable once accepted into the 2010 South Jordan City Country Fest. South Jordan City reserves the right to accept or reject any application at its discretion. Only items and activities presented in this application may be displayed for sale or set up for participation. The undersigned releases and holds harmless South Jordan City, and waives all rights without limit upon or liability for use of their property on facilities. I fully agree that failure to abide by the rules that are stated in this application and general festival guidelines could lead to immediate removal from the Country Fest event venue without reimbursement or legal recourse whatsoever. If the Vendor has not fulfilled their obligation to South Jordan City and have not operated their booth in a prudent manner as determined solely by the Festival staff, removal of the Vendor or objectionable work (unauthorized food or merchandise items) will be requested. South Jordan City will not be responsible for loss or damage of merchandise or equipment in the booth area, nor do we assume any responsibility for any liability incurred by any booth operator in or around Festival area. South Jordan Country Fest is a rain or shine event and fees are nonrefundable. By submitting the application and signing the Vendor Agreement, I agree to all above guidelines and terms and conditions.

Signature: _____ **Date:** _____

Printed Name: _____

Please submit this application/agreement with a check or money order, in the appropriate amount, payable to *South Jordan City*. Notification of acceptance will be sent, by mail, within 10 days of receipt of application. Send application and payment, no later than June 1.

Vendor Chair: Matt Bishop, 801-574-4033, mbishop@amfam.com